



Department  
for Culture  
Media & Sport

# Digital Radio

A UK Perspective

16 April 2015

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# Digital Radio Action Plan



Department  
for Culture  
Media & Sport

Digital Radio Action Plan

Version 10

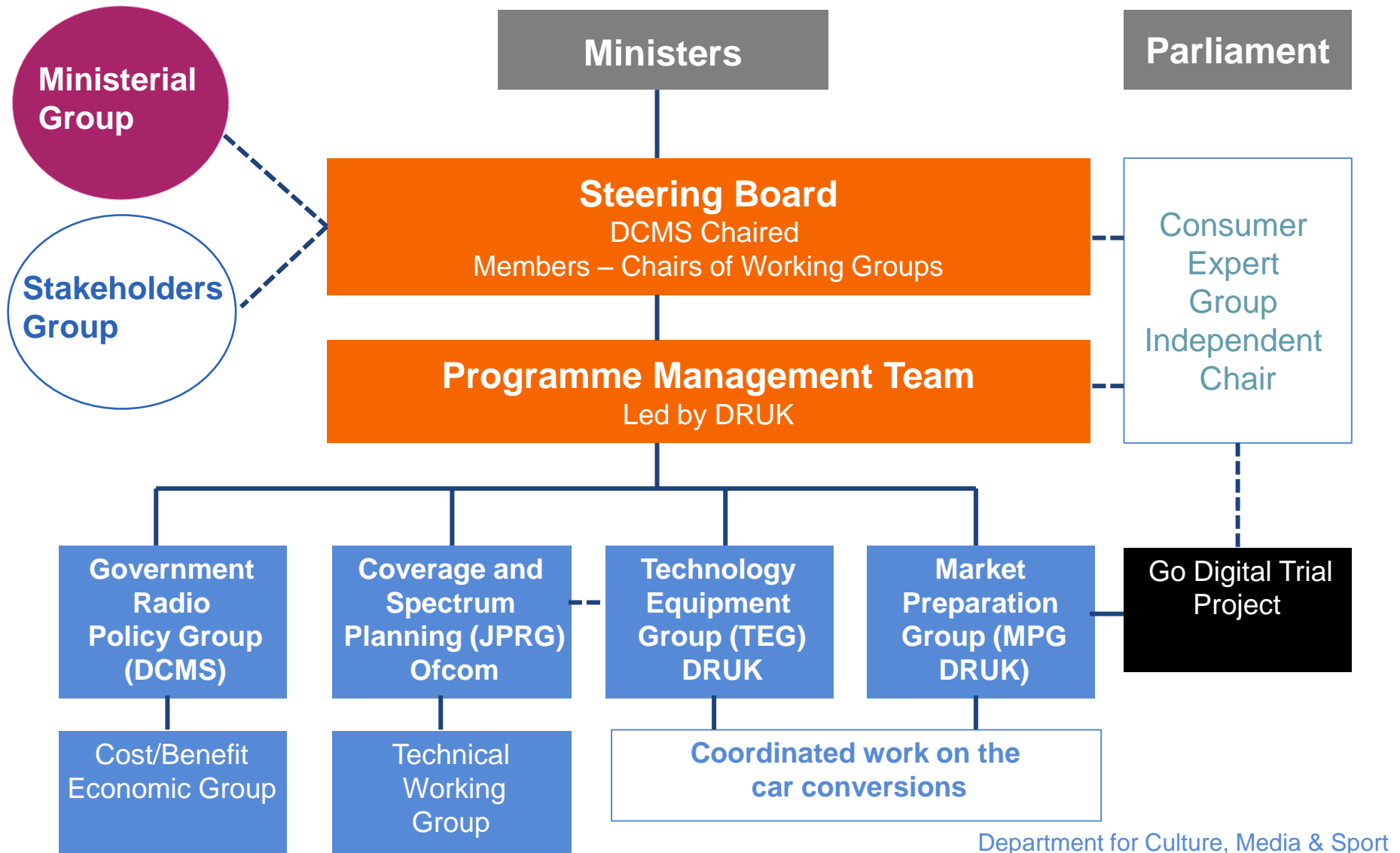
9 January 2014

<https://www.gov.uk/government/publications/digital-radio-action-plan>

## Key Issues

- DAB Coverage especially local DAB
- Receiver quality/technical standards
- Car conversion – new cars/existing vehicles/commercial vehicles.
- Small stations and DAB
- Energy and Waste

# Action Plan – Programme Structure



# Post September 2013- Key Priorities

**Local DAB – c£8m (€11m) funding to extend coverage from 72% - 91.5%**

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**Small Scale DAB – new funding for Ofcom-led project in 2014/15 & 2015/16**

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**Mux Licence Extensions – enable Ofcom to extend licences until 2030**

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**D2 – Ofcom to licence second national multiplex.**

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**Deregulation – review of music format requirements and analogue licences**

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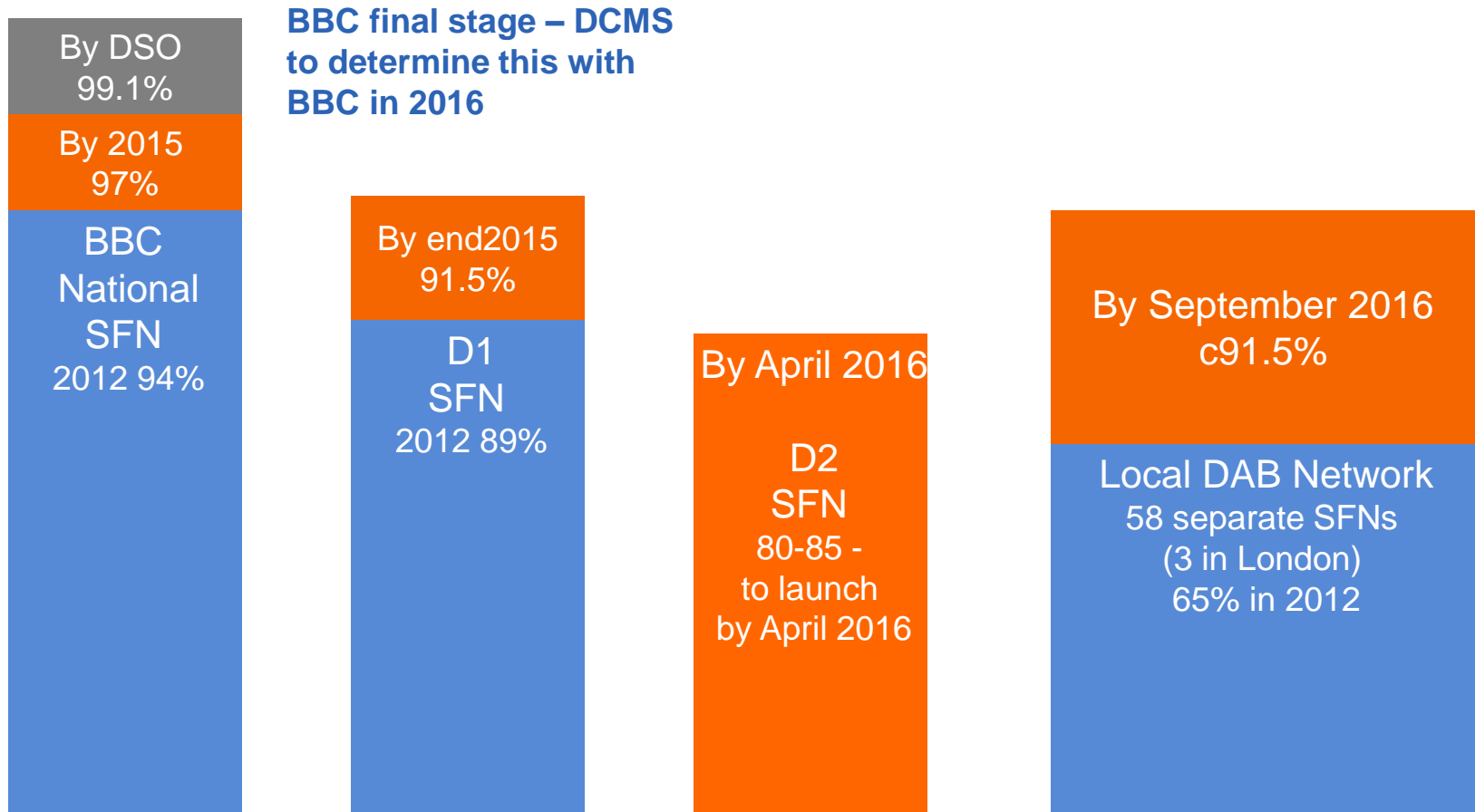
**Tick Scheme – confirmation of Equipment and Car Installer Scheme**

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**UK Motoring Agencies – Digital Radio UK to partner on communications**

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# UK's Digital Radio Coverage by end 2016



# Minimum Technical Specification

## Domestic and In-vehicle receivers

FM, DAB, DAB+

DAB and DAB+ channel decoding

Full Band 3 reception – 5A to 12D

Service label display/Dynamic Labelling

FM RDS

Easy re-tuning

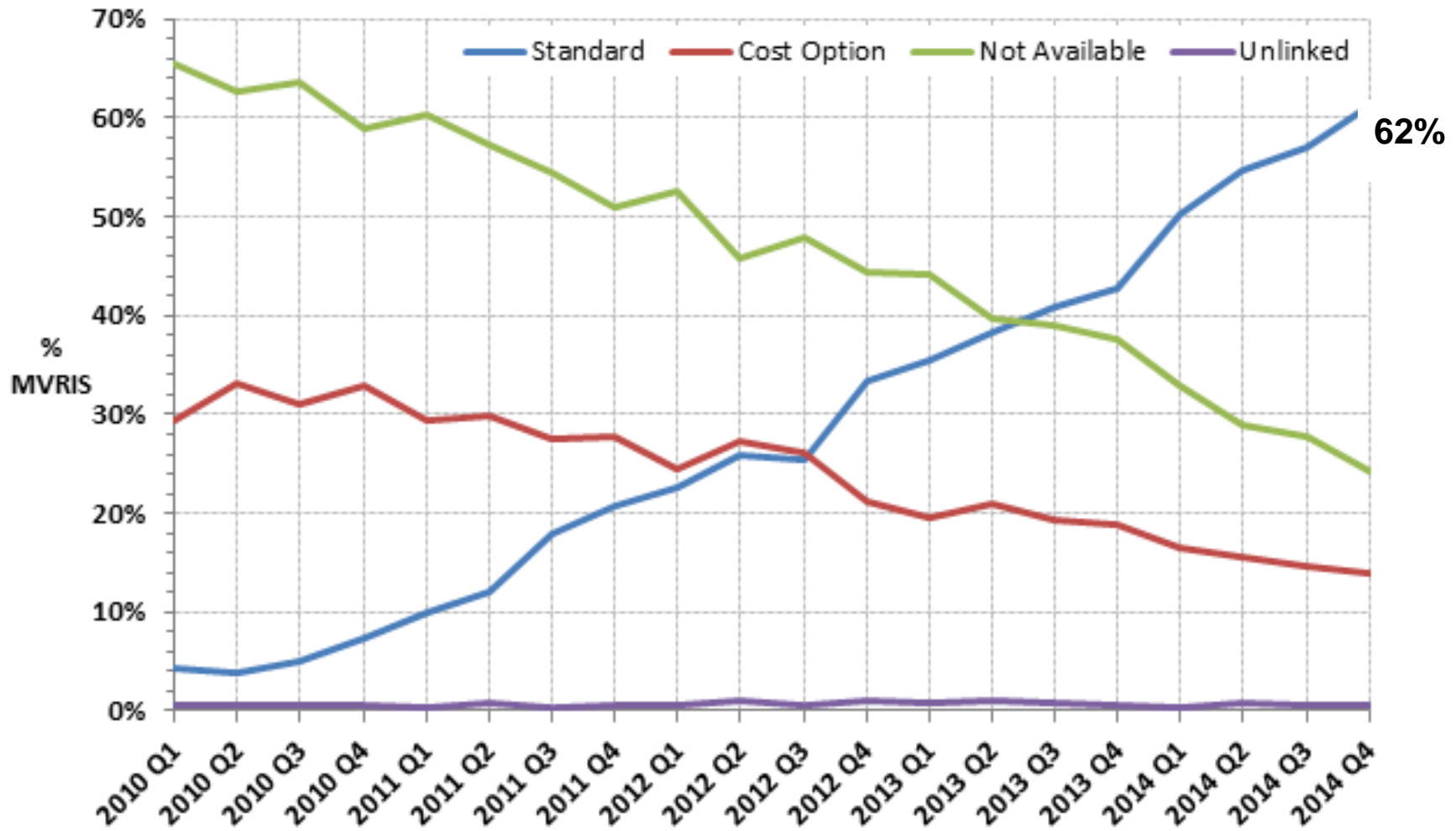
Receiver sensitivity

Adjacent Channel Interference

Service following and linking (Automotive)

Traffic announcements (Automotive)

# Significant change in UK Car Market since 2010 as a result of the Action Plan - update



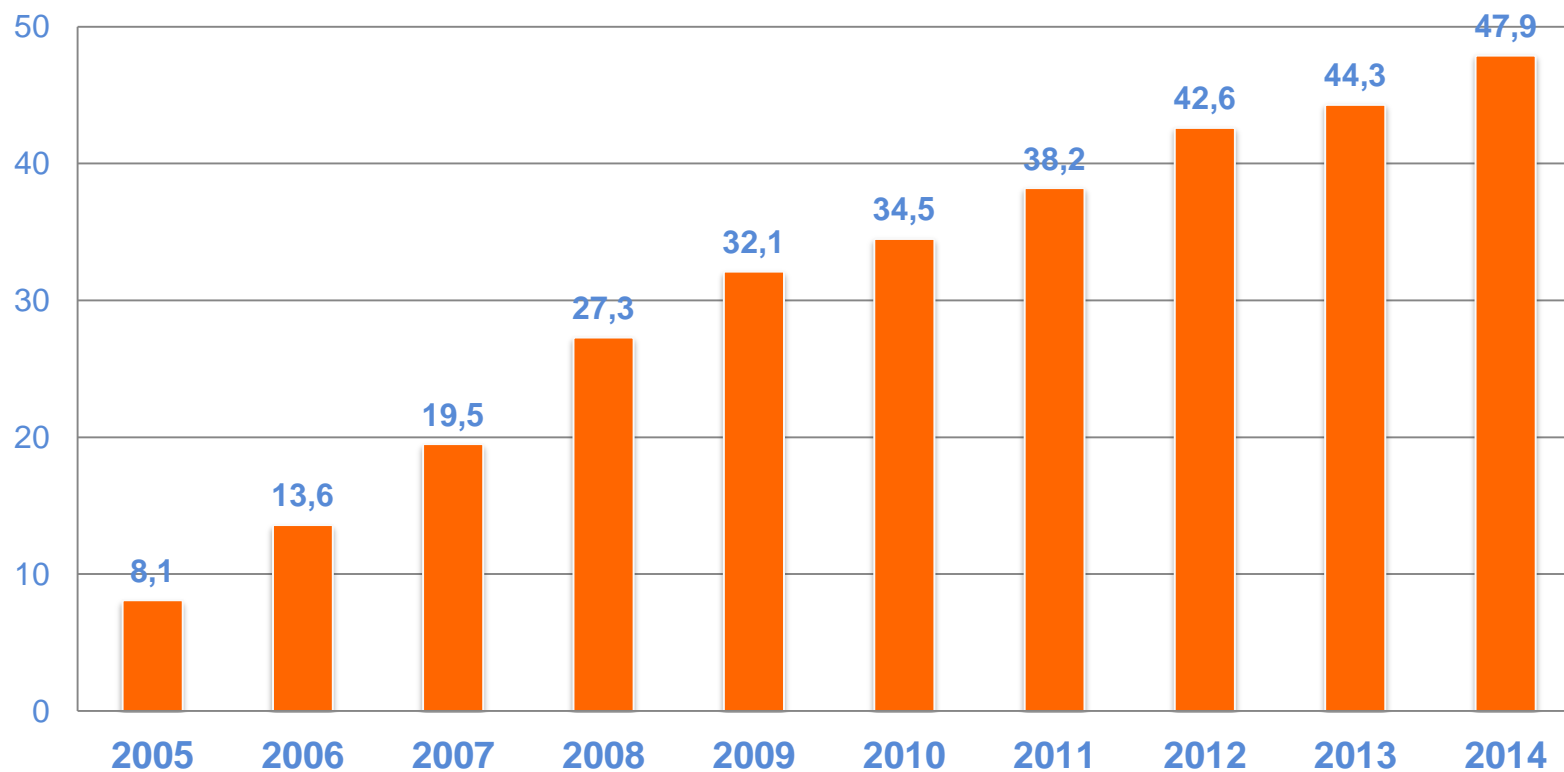
Source – SMMT

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# UK - Proportion of individuals with access to a DAB radio

% of individuals - Q1 figures except 2014 (Q3)

Source: Ofcom/GfK

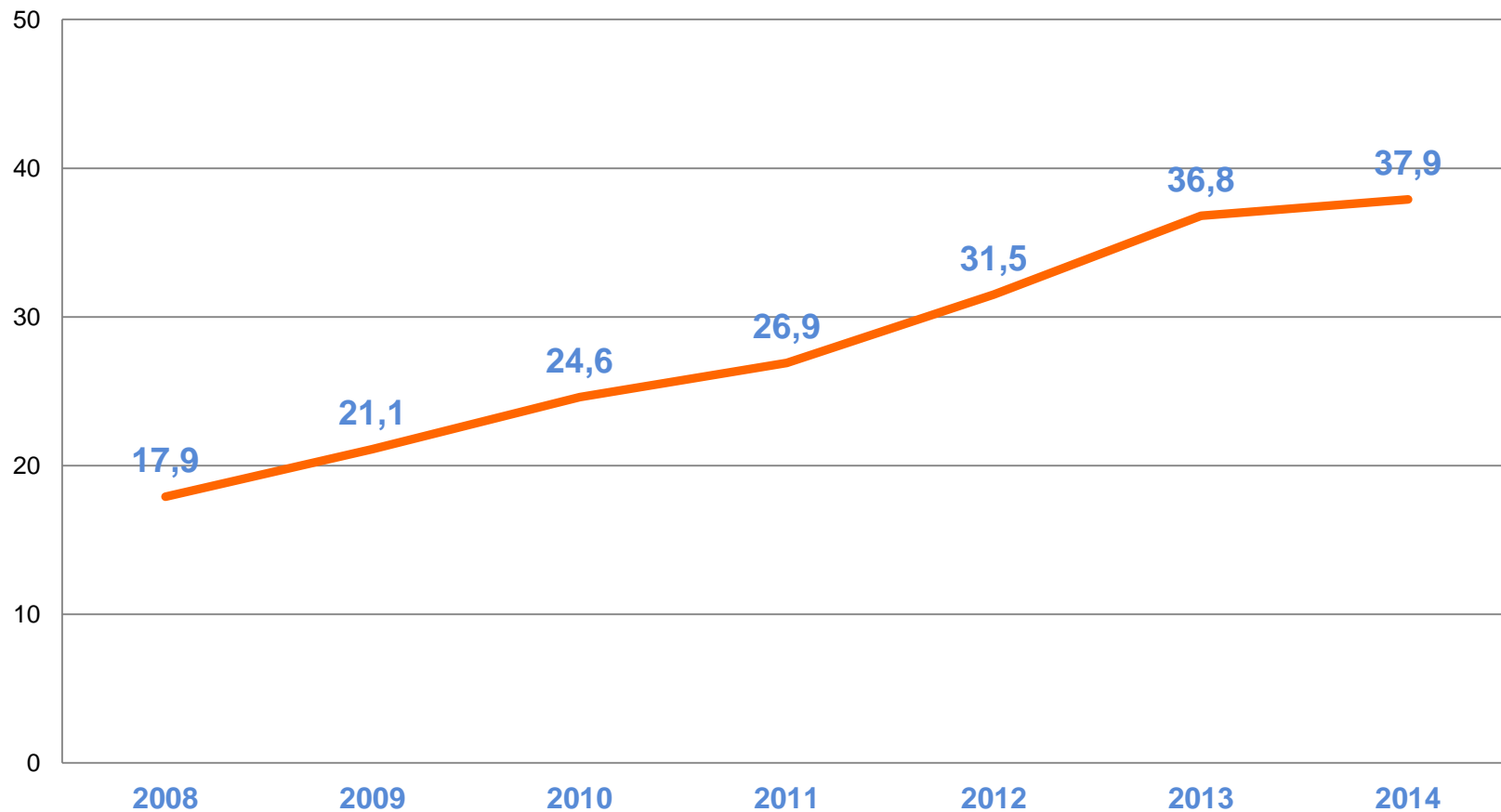




# UK- Digital Radio's share of all radio listening

% of individuals Q2 figures

Source: RAJAR



<b>Radio</b>	<b>UK</b>	<b>Germany</b>
<b>Reach</b>	<b>90% – 47 million people</b>	<b>80 % – 66 million people</b>
<b>Weekly listening time</b>	<b>21 hours per week</b>	<b>29 hours per week</b>
<b>PSB radio stations</b>	<b>BBC has</b> <ul style="list-style-type: none"> <li>- 11 national stations (6 digital only),</li> <li>- 6 separate nations stations (BBC Radio Scotland, BBC Radio Cymru etc) and</li> <li>- 40 local stations in England and 2 in Scotland</li> </ul>	<b>Deutschlandradio</b> <ul style="list-style-type: none"> <li>- 3 national stations (1 digital only)</li> <li>- DW + Parliamentary Debates</li> </ul> <b>9 regional PSB broadcasters operate</b> <ul style="list-style-type: none"> <li>- 73 regional and local radio stations (11 digital only)</li> </ul>
<b>Commercial radio stations</b>	<b>3 national stations (FM) 14 further 11 on digital only</b> <b>291, (237 on FM and 54 on AM)</b>	<ul style="list-style-type: none"> <li>- 11 to broadcast in more than one Land</li> <li>- 236 (regional and local, 13 DAB only)</li> </ul>
<b>Community radio services</b>	<b>220 (small, FM and AM).</b>	<ul style="list-style-type: none"> <li>- 104</li> <li>- Various campus radios stations</li> </ul>